



WELCOME!

Zoom Session 7: Organize – Foster Interdependency

CONNECT
New York
14-16 Jan /
Oxford
28-30 Jan



Personal Connect



The Business Case for Humanized Growth



Drivers of Humanized Growth



Leadership Role of Marketing



Unleash: The da Vinci Growth Leader



Personal Purpose



Impact Planning

DEVELOP
Bi-weekly
Zoom
Feb – May



Ground – Roots & Heritage



Ground – Stakeholders



Reimagine – Utopian Market



Reimagine – Aspirational Role of Business



Focus – Building Holistic Strategy
2 Apr



Focus – Driving Transformation



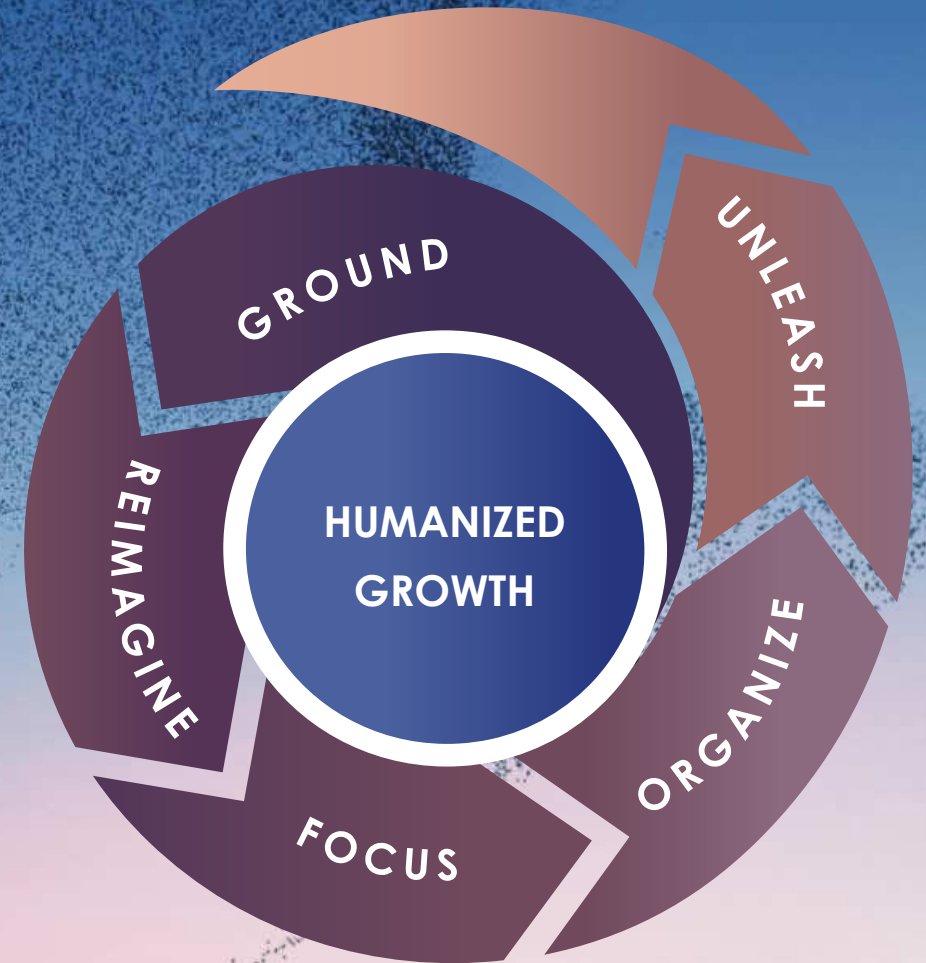
Organize – Foster Interdependency
30 Apr

LAUNCH
Cannes
13 – 16 Jun

Agenda

- 05** Intro
- 15** IRG & Expert Learning
- 25** Practitioner Learning
- 30** Breakout – Coach
- 10** Debrief & Close

Drivers of Humanized Growth

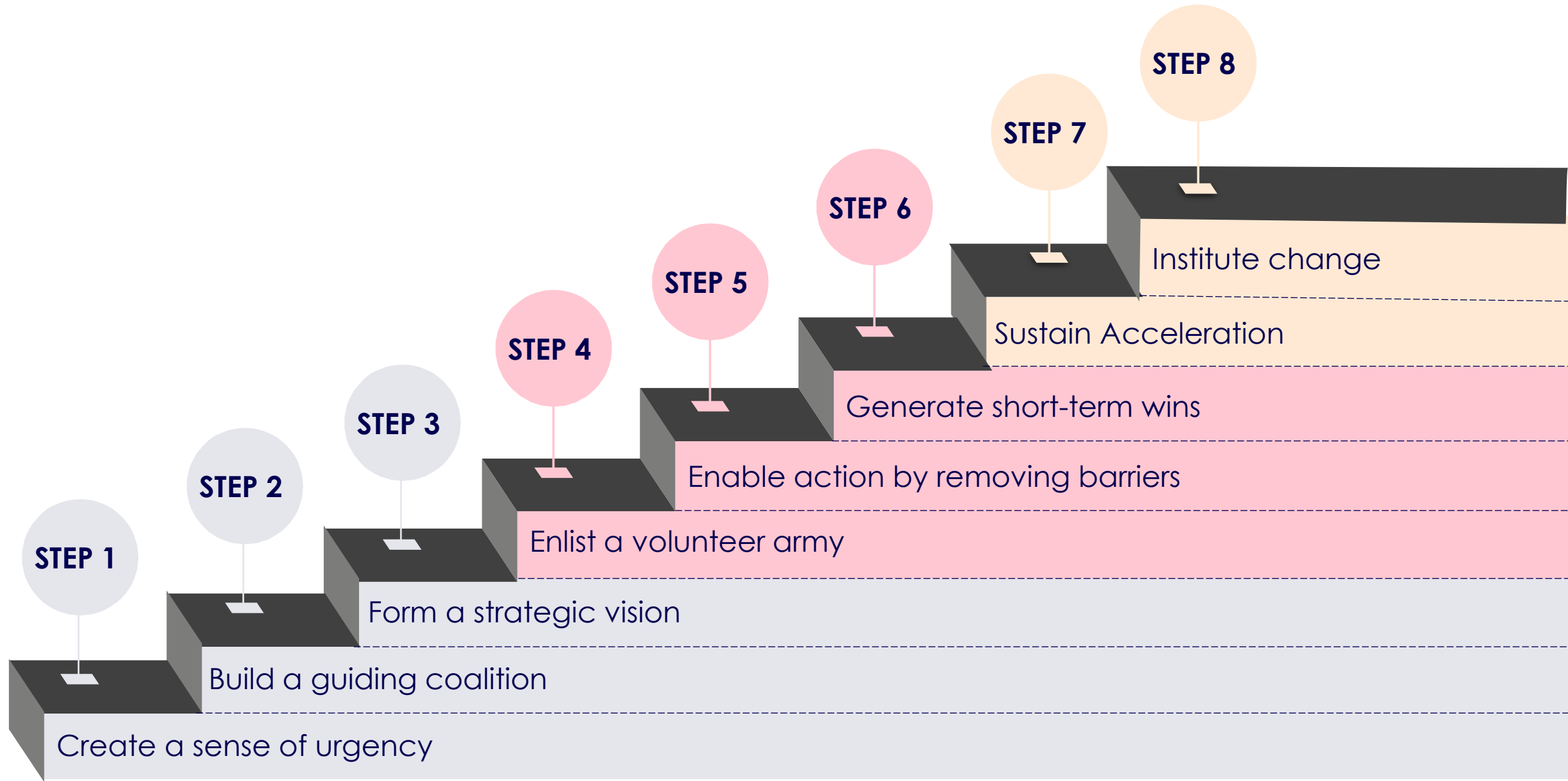


2 weeks ago:
Driving Transformation

70% of all
transformations
efforts fail

Not Human-Centric



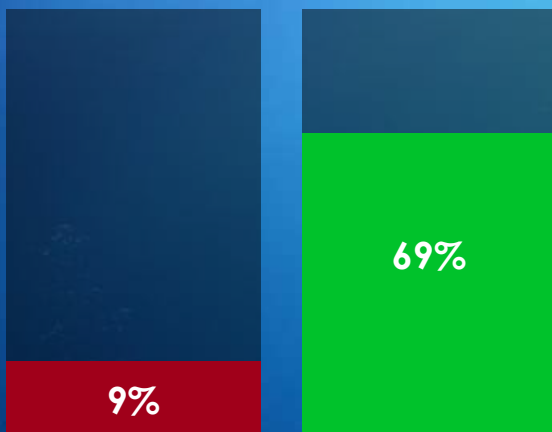


Organize

*Foster
Interdependency*

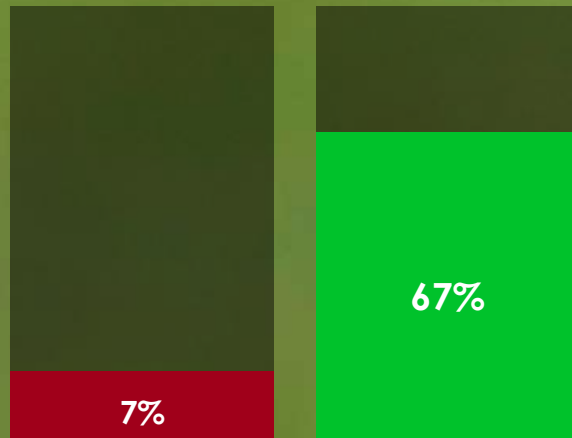


Driving Systemic Change



Systemic change to drive stakeholder value

Recognizing Interdependencies



Working Interdependently



Across functions & Departments



More Connected Internally



3.5x
more connections
with other functions

5.5x
more connections
with senior leaders

More Connected across Industry

The Walmart logo is displayed in large, white, three-dimensional letters on the side of a tan-colored building. To the right of the word "Walmart" is the yellow six-pointed star logo.

71%

71%

Industry Collaboration



NGO Collaboration

Good for People
Good for the Planet

48%

54%

Govt Public Institutions
Collaboration



Government Collaboration



This is a public service message from Lifebuoy

46%

66%

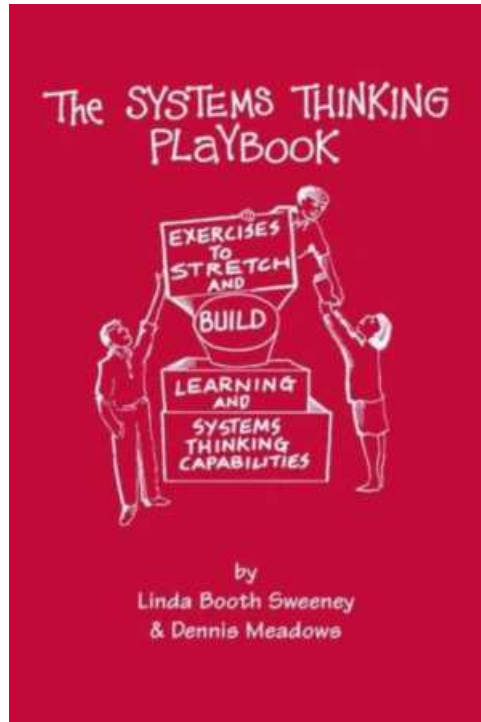
Government & Public Institutions Collaboration



*Washing hands with soap and water or use of an alcohol-based hand sanitizer is one of the World Health Organization recommended measures to help reduce risk of Coronavirus infection.

Linda Booth Sweeney

Author



Content Linda



Norman de Greve

CMO



Breakout: Coach

What's next?

Build Capability

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The Business
Case for
Humanized
Growth



Drivers of
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Leadership Role
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Unleash: The da
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Personal
Purpose



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Roots &
Heritage



Ground –
Stakeholders



Reimagine –
Utopian Market



Reimagine –
Aspirational
Role of Business



Focus –
Building Holistic
Strategy
2 Apr



Focus –
Driving
Transformation



Organize –
Foster
Interdependency
30 Apr



Organize –
Build Capability
14 May

LAUNCH

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Sparring Sessions