

Institute for Real Growth and Oxford Saïd Business School Present First Global C-Suite Study on Stakeholder Impact.

Today, investors, employees, customers, partners, regulators, and the general public increasingly perceive and judge companies not only on their products, services, and financial performance, but their impact on society. Expectations of companies have shifted profoundly in recent decades, and more recent social and political upheavals have only further accelerated this movement.

The IRG and Oxford University's Saïd Business School recently partnered with leading companies and organizations across the business spectrum on the first global research initiative – the Achieving Stakeholder Impact (ASI) study – to examine the pivot from shareholder primacy to broader stakeholder-centricity.

In this latest study, the IRG provides actionable insights on **how** businesses can implement this strategy and successfully adapt their business models at three different corporate levels:

- Boards of Directors
- CEO and C-Suite executives
- Leaders within marketing, communications, finance, and human resources functions

Video

Our team of speakers



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Key Study Insights

1. understand how companies can successfully make the transition from solely focusing on shareholders to serving all stakeholders
2. Learn about the skills and capabilities, over-performing companies use to drive multi-stakeholder impact